

WEB AND GRAPHIC DESIGNER

- Computer savvy web and graphic designer. Highly skilled in Photoshop, Illustrator and Dreamweaver.
- Proven track record of creating and designing 30+ interactive websites from concept to completion.
- Accomplished in designing for both web and print media, and social media marketing campaigns.
- Talented and experienced photographer. Adept at image enhancement, optimization and photo restoration.
- Excellent written and verbal communication skills honed from writing and presenting proposals to clients.
- Experience working with a Content Management System (CMS) and Search Engine Optimization (SEO).
- Self-starter. Able to organize, research and design projects independently, while meeting client deadlines.
- Team player. Able to work well within groups to achieve common goals through cooperation and communication.

PROFESSIONAL EXPERIENCE

Freelance Web and Graphic Designer, Social Media Marketer, and Photographer, Pittsburgh, PA: 6/02 – 12/17

- Created and designed 30+ interactive websites using Dreamweaver, HTML, CSS and JavaScript.
- Designed a variety of graphics for print, including magazine ads, CD covers, brochures, invitations, etc.
- Provided services in photography and photo editing for bands, parties, weddings, and special events.
- Interviewed clients to determine their specific needs for each project. Created fully customized designs.
- Wrote proposals, made presentations to prospective clients, and determined estimated cost of projects.
- Created, developed and promoted four Social Media Sites/Facebook Fan Pages for clients and charities.
- Established long-term relationships with clients that resulted in repeat business and many referrals.

Lead Web Designer/Developer, DynaVox Technologies, Pittsburgh, PA: 9/05 – 3/06

- Designed and implemented brand-new company intranet site, and added new content on a regular basis.
- Created and designed new company multi-page electronic newsletter website, called DynaVoXPRESSions.
- Composed HTML email announcements for web updates and monthly newsletter.
- Redesigned the home page and added new content to the DynaVox corporate website.
- Integrated Enkidu Labs' entire website into the DynaVox website following the acquisition of the company.
- Provided technical support for DynaVox customers and sales representatives across the United States.

Adobe Illustrator Instructor, Community College of Allegheny County, Pittsburgh, PA: 2/03 – 5/03

- Taught Adult Continuing Education Course in Adobe Illustrator.
- Prepared course syllabus and weekly lesson plans.
- Demonstrated techniques and assigned class projects.
- Monitored and evaluated students' progress throughout the course.

Web and Graphic Designer, Mega-Logic, Inc., West Mifflin, PA: 11/01 – 3/02

- Art Institute of Pittsburgh Student Internship at Mega-Logic, Inc.
- Added new content to websites being maintained by Mega-Logic, Inc.
- Created custom graphics for print and web using Photoshop and Illustrator.
- Designed a prototype in Flash as an E-Training Program for the Allegheny County Mental Health Association.

WEBSITE SAMPLES

Digital Portfolio Website: www.deenavision.com
Trebuchet Consulting, LLC.: www.trebuchetconsultingllc.com
Justice For Dom: www.justice4dom.org
Vintage Vanities Antique Jewelry: www.vintagevanitiesjewelry.com
Deena's Friends for a Cure: www.deenasfriends4acure.org
Greenberg Elder Law Services: www.floridaelderlawservices.com
Christine Kirsch Cancer Fund: www.deenasportfolio.com/ckcf/index.html
Lauri Lang, R.D., L.D.N.: www.laurilang.com
Lisa Miles Violin: www.lisamilesviolin.com
The Latin Dance Palace: www.deenasportfolio.com/ldp/index.html
Jill West and Blues Attack: <http://id3435.securedata.net/jillwest-and-bluesa/>

GRAPHIC DESIGN SAMPLES

www.deenavision.com/graphics.html

SOCIAL MEDIA SITES

<https://twitter.com/deenavision>
<https://www.instagram.com/deenavision>
<https://www.linkedin.com/in/deenavision>
<https://www.facebook.com/DeenavisionDesigns/>
<https://www.facebook.com/deenasfriends4acure/>
<https://www.facebook.com/justice4dom>
<https://www.youtube.com/user/justice4dom/>
<https://www.facebook.com/charitybarcrawl>
<https://www.facebook.com/jackmclaughlinmusic>

MEETUP.COM GROUP ORGANIZER

Burgh Adults: www.meetup.com/Burgh-Adults/
Pittsburgh Dining N' At: www.meetup.com/pittsburgh-dining-nat/

WEB AND GRAPHIC SOFTWARE PROGRAMS

Adobe Creative Suite Software: Photoshop, Illustrator, and Dreamweaver.
HTML, JavaScript, CSS, CMS and SEO. Fluent in Macintosh and Windows Operating Systems.

EDUCATION

Associate Degree in Specialized Technology
Art Institute of Pittsburgh, Pittsburgh, Pennsylvania
Graduated with Honors, Earning Dean's Award
Major: Multimedia and Web Design

Graduate Studies
Carlow College, Pittsburgh, Pennsylvania
Major: Art Education

Bachelor of Science Degree
University of Pittsburgh, Pittsburgh, Pennsylvania
Major: Psychology, Minor: Child Development and Sociology